

BOSTON'S BDMT GLOBAL HEAD ANNOUNCES MASSBIODRIVE MENTORSHIP WITH EMERGING BIOTECH COMPANIES

Award-winning expert group BDMT Global announces their selection as mentors participating in the MassBioDrive Spring 2022 Cohort

BOSTON, MA - April 25, 2022 - BDMT Global, outsourced business growth and marketing execution team headquartered in Boston, just announced its selection to participate in the MassBioDrive Spring 2022 Cohort. Five emerging biotech companies will participate in the program to grow their businesses and advance breakthrough science. BDMT Global's Suzy Im will be one of the leading industry mentors for one selected company.

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Working with MassBio, we want to help these emerging science and biotechnology start-up companies—some from Greater Boston, some international—to fully immerse themselves in the U.S. through strategic marketing and business development. So far at BDMT Global, we've seen a great outcome in helping accelerate sales growth and generate revenue in the U.S. for these start-up companies.

-Suzy Im, Managing Partner

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The eight-week MassBioDrive Spring 2022 Cohort, mentored by several seasoned professionals and experts, will focus on business growth. Suzy Im, the founder and Managing Partner of Boston's BDMT Global, is a global business development and marketing transformation leader and Senior Marketing Faculty and Board of Advisors at Emerson College. She has been selected as one of the head mentors for MassBioDrive Spring 2022 Cohort of MassBio, a renowned global pharmaceutical bio and medical hub based in Boston.

About BDMT Global



Suzy Im, Managing Partner, BDMT Global

Headquartered in Boston and launched in 2014, Business Development & Marketing Transformation (BDMT) Global is a firm led by award-winning experts that offers strategic go-to-market, business development, and marketing services for international companies trying to break into the U.S. market and other global markets.

BDMT Global was established by Managing Partner Suzy Im and Head of Life Science Strategy and Operations Dr. Jake Lee, who has accumulated more than 20 years of industry experience through global pharmaceutical companies such as Pfizer, Lonza, Shire, Mgen, and Takeda, other multinational companies, biotechnology, and biopharmaceutical fields.

BDMT Global, a four-time award-winning company, has received the 'Gold Stevie Award' and the 'Silver Stevie Award' in 2020 recognizing the achievements based on the innovative outsourcing business model that achieved entry into the North American market and maximized sales during the pandemic crisis. The team has also won the North American Best Biz Award.

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Interviews can be scheduled per your request.

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