

Sponsors of the Future: Corporate Responsibility for pharmaceutical companies and healthcare innovators entering the US market

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"I spent many years developing drugs for everything from rare diseases to COVID-19, but found a severe lack of connection between my work and the people they are meant to serve."

**- Dr. Jake Lee, Co-Founder & President of
Sponsors of the Future**

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Dr. Lee is an industry expert in biotechnology and pharmaceuticals and has accumulated over 20 years of industry experience working with global pharmaceutical leaders such as Pfizer, Lonza, Shire, Amgen, and Takeda, among other multinational companies.



Completing the pieces of the ecosystem

Founded in 2021 and headquartered in RI, Sponsors of the Future (SoF) is a non-profit organization that bridges the gap between stakeholders that are meant to work together to fulfill communities' unmet needs.

As a biotechnology and biopharmaceutical expert, Dr. Lee serves at the forefront of the SoF ecosystem, using his scientific background to guide the direction of the programs and align with the most current medical research and treatments.

Dr. Lee felt that more could be done from a pharmaceutical standpoint to make a more significant impact on the daily lives of the people they aimed to serve. By founding SoF, he and his team are on a mission to connect more patient communities with the care they critically need, with an intimate understanding that it goes beyond scientific treatments.

SoF creates unique ecosystems that facilitate strong connections and partnerships between businesses and the local U.S. communities they serve, which include individuals with challenges and their caregivers, educators, doctors, parents, local stakeholders, and more by enabling companies to form positive relationships within the U.S. healthcare system by directly sponsoring programs for those lacking resources.

"As a healthcare innovator, you face a higher standard of corporate responsibility," said Dr. Lee. A higher standard of corporate responsibility is applied to pharmaceutical companies and healthcare innovators. By definition, the core mission and basis of sales are centered around improving the quality of patients' lives. *"You spend years testing solutions. Wouldn't it be nice to see an immediate impact?"*



Dr. Jake Lee, Co-Founder & President of Sponsors of the Future

"It takes multiple years and trials to get your solution into the hands of those who need it. Compassion is built into your company's existence. You know the pains and struggles that patients in your target community and their families face. Build on this deep knowledge and create authentic connections to the very people you are trying to help."

"Helping patients should not start with FDA approval and does not end after attaining big commercial success. It is crucial for companies to connect with the patients they are seeking to serve and their community of supporters (doctors, caregivers, teachers, and families) on a deeper level. Supporting a nonprofit that aligns with the mission of your organization is a key way to cater to your audience and show them Corporate social responsibility is a major aspect within organizations in today's society, and supporting a non-profit is highly beneficial." Through SoF, you can directly support your target community at home and in schools, healthcare facilities, and other settings. SoF encourages all companies trying to better understand and create meaningful connections would consider joining the SoF ecosystem.

If you are interested in connecting with Dr. Lee or in working with Sponsors Of The Future, please send an email to sim@bdmtglobal.com