



BDMT GLOBAL & FORTUNE KOREA LAUNCH TOP 40 LIST OF EMERGING S. KOREAN HEALTHCARE INNOVATIONS FOR U.S. MARKET

Leading U.S. industry stakeholders will assess and select cutting-edge innovations that address the evolving needs of the U.S. healthcare system.

BOSTON, MA, March 20, 2025—[BDMT Global](#), a six-time award-winning, Boston-based global business development and marketing firm with a turnkey market expansion team offering built-in strategy, execution, and expertise for leading industry innovators—has announced the launch of the Top 40 Emerging S. Korean Healthcare Innovations List in collaboration with [Fortune Korea](#). The judging panel will consist of U.S. market leaders, including Key Opinion Leaders (KOLs) who are physicians, researchers, and other industry experts, to evaluate entries based on market potential, technological innovation, and clinical impact. [Applications are open until April 30, 2025](#), and winners will be announced in Summer 2025.

The list establishes a new pillar within the DAC (Digitization, Automation, Cross-Industry Collaboration) Movement—launched by BDMT Global in 2023 to accelerate collaborations between global innovations and industry stakeholders—fostering real-world implementation of healthcare solutions. “This initiative will serve as the foundation for future market partnerships, accelerating the adoption of solutions that have the potential to support critical healthcare challenges,” said [Suzy Im](#), Managing Partner of BDMT Global.

S. Korean healthcare innovators across a variety of categories are encouraged to apply, including cardiology, diabetes, neurology, oncology, urology, and other high-impact healthcare innovation areas. “Selected innovations will not only be introduced to the U.S. market but will also receive initial product validation and insights to refine their approach. This initiative marks just the beginning. The effort goes beyond recognition—it is designed to provide tangible solutions to some of the most pressing U.S. healthcare challenges, ultimately driving better care outcomes for patients,” Im continued. As global market experts, BDMT Global will leverage its extensive U.S. healthcare KOL network to assess and select cutting-edge solutions from S. Korea that address critical needs and have strong U.S. market potential.

[Chris Yoo](#), Chief Editor of Fortune Korea, furthered, "Fortune Korea, a highly recognized business media entity, is committed to showcasing impactful global innovations. The expansion of the DAC movement into this new initiative to curate the top innovators from select healthcare verticals aligns with our mission. This effort seeks to strengthen the bridge between S. Korea's rapidly advancing healthcare technology sector and the U.S. market, where demand for transformative healthcare solutions continues to grow."

The final [Top 40 Emerging S. Korean Healthcare Innovations List](#) will be determined by a panel of U.S. experts. Winning innovators will be featured in Fortune Korea and promoted by BDMT on a global scale while gaining exclusive access to curated U.S. business development accelerator programs—enabling ongoing collaboration with U.S. stakeholders.

About BDMT Global

Headquartered in Boston, one of the highest-ranked cities for being a top healthcare innovation hub in the U.S., Business Development & Marketing Transformation (BDMT) Global is led by a group of award-winning experts focusing on industries such as life sciences, medical devices, health & wellness, technology, and manufacturing. Since 2014, BDMT Global has combined outsourced business development (BD) and marketing expertise (MT) to help companies entering new markets, offering strategic go-to-market plans, business development, and full marketing execution services. Learn more about BDMT Global: <https://bdmtglobal.com>

About Fortune Korea

Fortune Korea is the Korean version of the American business magazine, offering in-depth analyses of companies, management, and industry rankings. Since 2023, Fortune Korea has partnered with BDMT Global to publish DAC reports, emphasizing the importance of cross-border collaborations to fuel mutual success between S. Korea and the U.S. View all DAC reports published in collaboration with BDMT Global and Fortune Korea: <https://bdmtglobal.com/dac-fortune-korea-series>

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