



# **BDMT** Global

TRANSFORM AND DRIVE DEMAND

## **Webinar Series: Key Opinion Leaders (KOLs) - The Key to Your Success in U.S. Healthcare**



### **JOIN OUR NEXT LIVE WEBINAR**

**WHEN: Tuesday 11/19, 8:00 p.m. ET  
(Wednesday, 11/20, 10:00 a.m. KST)**

**REGISTER HERE**  
*(space is limited)*

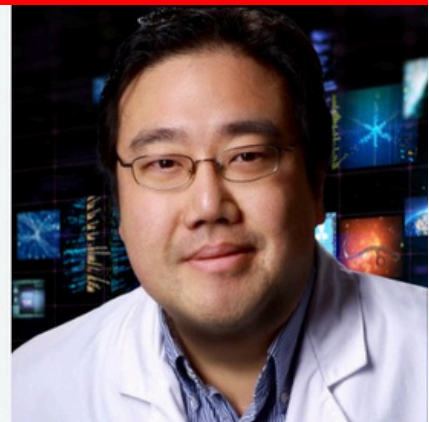


**Dr. Alexander Blood**  
**Mass General Brigham**

Be prepared. Know what you know and know what you don't know. **Make sure you know who your customer is and whose problem you are solving.**

**By sharing first-hand insights into patient experiences, operational pain points, and the adoption process within their respective organizations, KOLs are direct field experts who can work with innovators to bridge critical gaps for market expansion. We welcome you to join our next-level conversation on current Healthcare industry trends.**

I'm looking for innovation. I'm looking for something that I've not heard or seen before; original thought is always a good thing. Keep innovating, keep pursuing your dream, and have faith in what you're doing.



**Dr. Danny Lee**  
**Johns Hopkins**  
**Community Physicians**

**Gain Insights on How to Work with KOLs**

**Looking to enter the U.S. Healthcare Market?**

**BDMT Global can personalize the approach based on your business, product, and industry-specific needs.**

Explore the BENEFITS of a KOL network

**Reply to this email to schedule a 1-1 to  
learn more**

**BDMT Global Headquarters  
100 Summer St.  
Boston, MA 02110**



Any Questions?

010-6324-2609

[slee@bdmtglobal.com](mailto:slee@bdmtglobal.com)

[jdru@bdmtglobal.com](mailto:jdru@bdmtglobal.com)