



BDMT Global

TRANSFORM AND DRIVE DEMAND

보스톤 라이브 웨비나:
키 오피니언 리더스 (KOLs) -
성공적인 미국 헬스케어 시장 열쇠

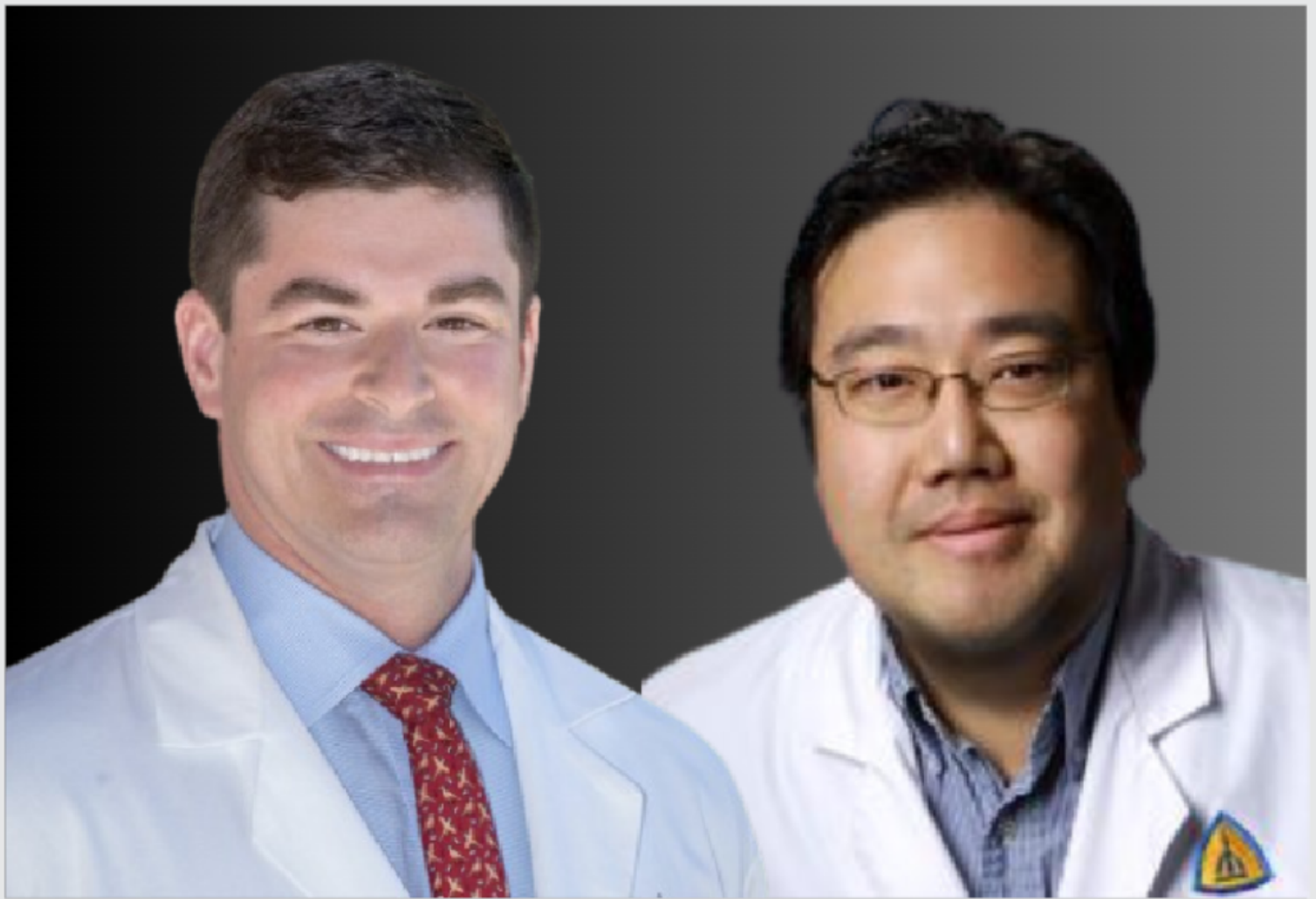
WHEN: 10/23, 8 PM ET (10/24, 9 AM KST)

WHERE: ZOOM (link sent if spot is confirmed)

선착순 무료 접수

1:1 자문 및 미팅은 이곳을 클릭하세요.

등록



Dr. Alexander (AJ) Blood

Cardiologist and Intensivist at Boston's
Brigham and Women's Hospital (BWH)

Dr. Danny Lee

Chief Medical Informatics Officer at
Johns Hopkins Community Physicians

BDMT GLOBAL LAUNCHES FULL KOL MANAGEMENT PROGRAM FOR HEALTHCARE INNOVATORS



성공적인 미국 헬스케어 시장 열쇠: 키 오피니언 리더 (KOL) 리포트
[한국어 버전] [영문 버전]

**KOL (키 오피니언 리더) 릴레이션은
US 헬스케어 시장진입에 결정적 역할을 합니다.**

**Strategic Management is the KEY to the US Market
Success.**

Are you effectively managing?

BDMT 글로벌

NEW!

KOL 서비스를 확인하세요.



Engaging the right KOL is essential, not optional. To successfully manage KOLs, innovators must strategically incorporate their input and contributions through ALL phases.



Suzy Im
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Any Questions?

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